Managing Spontaneous Unaffiliated Volunteers in Disasters

Objectives

- 1. Differentiate between spontaneous and affiliated volunteers.
- 2. Identify locations to establish volunteer reception centers
- 3. Identify process for referring donated volunteer services to voluntary agency organizations and local volunteer reception centers.

Objectives

- 4. Explain the interaction process with the local volunteer centers in the response phase.
- 5. Match offered volunteer services to needs.
- 6. Cite ways to promote public messaging about the correct way to volunteer through recovery.

Affiliated Volunteers

- Are attached to a voluntary agency
- Normally trained for disaster response by their agency
- Logistical support is provided





Affiliated Volunteers

- Examples:
 - Voluntary Organizations Active in Disasters
 - American Red Cross
 - Salvation Army
 - Baptist Mission Board
 - United Methodist Committee on Relief (UMCOR)
 - Local civic, faith-based organizations
 - Rotary
 - Lions
 - Local churches

Spontaneous Unaffiliated Volunteers

- No association with voluntary organization
- Feel motivated by degree of community ownership
- They may be highly skilled:
 - Accountant
 - Construction
 - Food Services
 - Information Technology
- Common acronym "SUV"



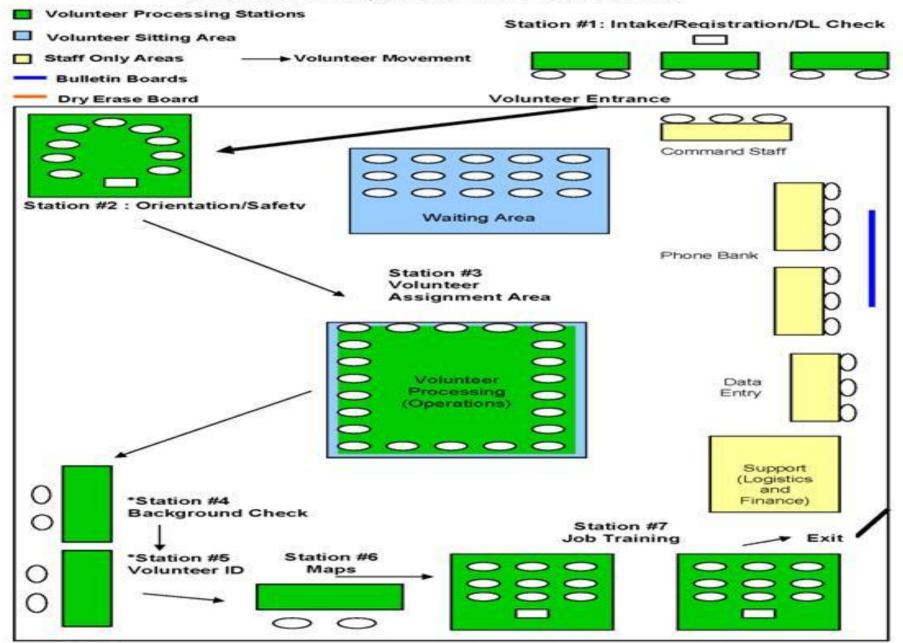
Key Stakeholders in Managing SUVs

- Emergency management
- Volunteer center(s)
- VOAD members
- Faith-based organizations
- Community leaders
- Corporate and business partners
- Media

General Planning Before a Disaster

- Identify existing local volunteer coordination processes and protocols
- Identify a volunteer intake coordinating agency
- Establish MOUs with organizations
 - Who will staff the Volunteer Reception Center (VRC)
 - Equipment needs
- Determine location for physical intake

Volunteer Reception Center Process Flow

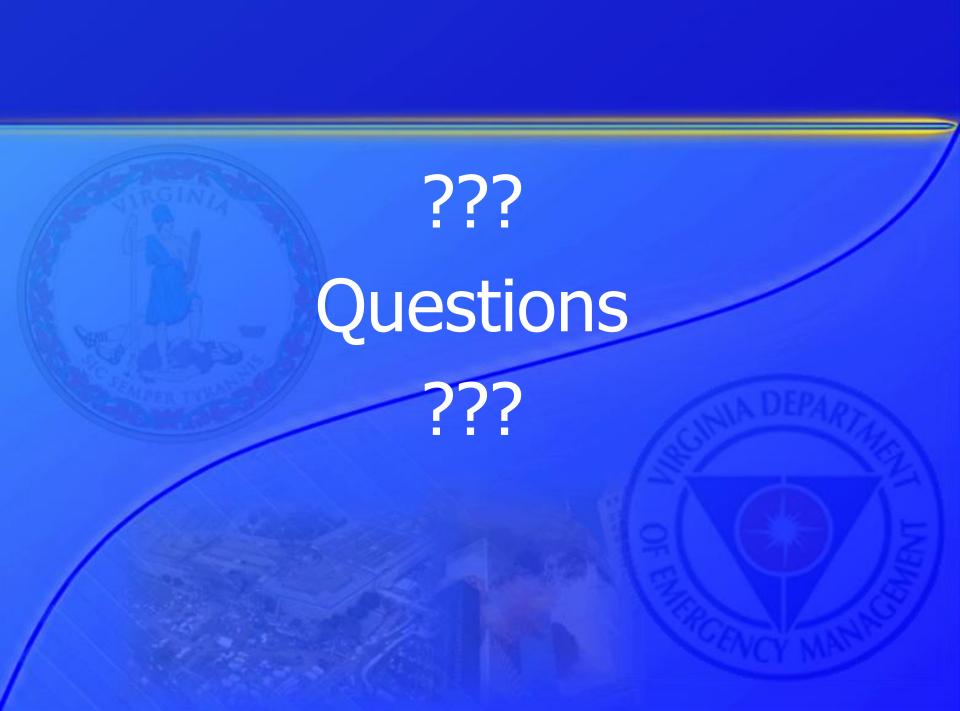


Volunteer Reception Center



Volunteer Reception Center

- Considerations
 - Square footage
 - Parking
 - Ingress/Egress
- Potential Locations
 - Schools (primary and secondary)
 - Churches
 - Vacant businesses/industrial building
 - Existing volunteer coordination centers
 - Tents



SUV Referral/Placement

- Determine process of vetting which organization will receive volunteers
- Determine priority needs and roles of organizations that can use unaffiliated volunteers
- Research existing liability issues and laws that affect unaffiliated volunteers

SUV Referral/Placement

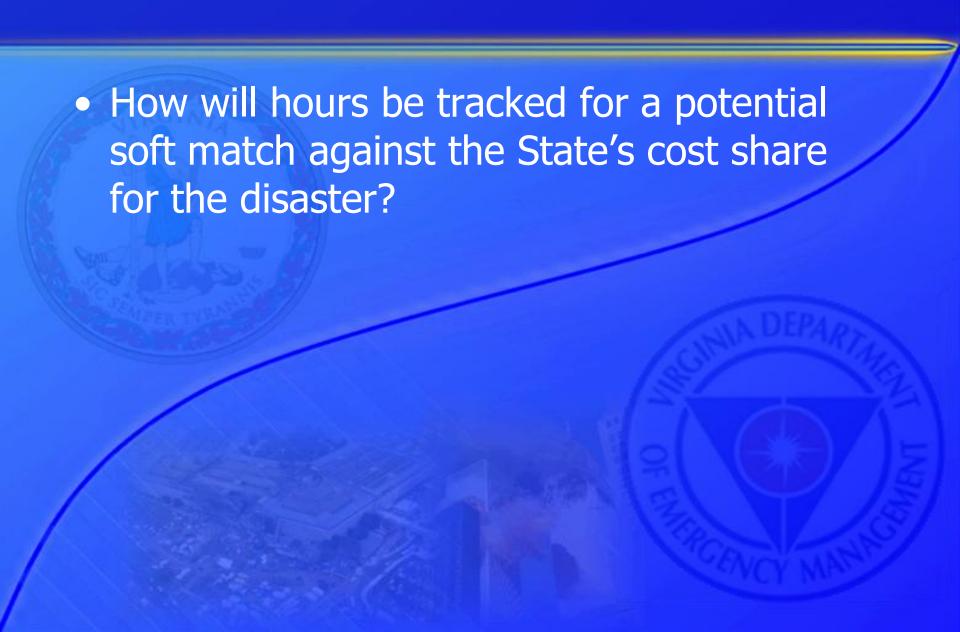
- Educate local coalitions and community members
- Build a community network
- Engage the business community
- Establish reporting procedures

Public Messaging

- Affiliate! Affiliate! Affiliate!
- Explain how SUVs can overwhelm the system
- Most volunteer needs will be during
 - recovery
- Give money!!



Additional Considerations

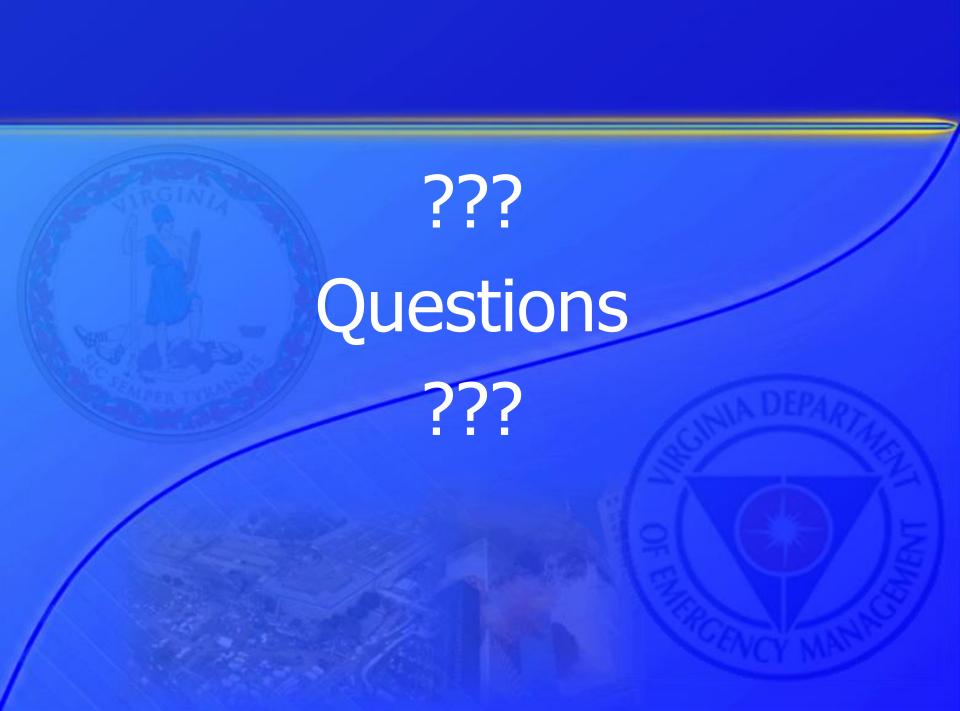


Summary

- 1. Differentiate between spontaneous unaffiliated and affiliated volunteers.
- 2. Identify process for referring donated volunteer services to voluntary agency organizations, local EMAs, and local volunteer reception centers.
- 3. Match offered volunteer services to needs.

Summary

- 4. Explain the interaction process with the local volunteer centers in the response phase.
- 5. Cite ways to promote public messaging about the correct way to volunteer through recovery.



Additional Training

- Managing Unsolicited Donations and Undesignated Cash in Disasters Webinar
 - August 19th at 10:00am

- G288 Volunteer and Donations Management
 - October 14-15, 2014
 - Manassas, VA

Contact Information

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